

AMD and DivX Networks provide infrastructure that enables digital home

Today, AMD announced support for the upcoming DivX Connected Certification Program from DivX Networks, Inc. The DivX Connected Program is a comprehensive technology initiative that connects digital media from the PC to consumer electronics products throughout the home.

Powerful AMD Athlon 64 processors, in conjunction with DivX Connect technology, represent a step forward in the evolution of the digital home, driving the convergence of entertainment and home computing. AMD Athlon 64 processors do the heavy lifting to stream digital content from the PC to home electronic devices.

“AMD64 powered PCs are a key component in the digital home because they provide the horsepower to drive digital content throughout the home,” said Daryl Sartain, director, desktop product marketing, Microprocessor Business Unit, Computation Products Group at AMD. “With our high-performance processors and innovative AMD64 technology, we are leading the way toward making the digital home experience a reality today.”

“AMD Athlon 64 processors enhance the digital home end-user experience by facilitating end-to-end access and distribution of content within the home. With our new DivX Connected initiative, we are bringing industry leaders together to enable distribution of digital content from the PC to a variety of consumer electronic devices for enjoyment of content anytime, anywhere” said Bill Holmes, Vice President of Product Management, Consumer Electronics, DivX Networks. “AMD Athlon 64 processor-based PCs offer best-in-class performance to meet the intense processing demands of streaming digital content.”

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