

Motorola Introduces RAZR2 -- The Next-Generation RAZR



Motorola, Inc. today invited the world to experience the evolution of the RAZR brand as it unveiled RAZR2, the ultimate iconic feature phone.



Available July 2007 in several markets, the next-generation device packs cutting-edge features such as CrystalTalk technology, up to 2GB of on-board memory, Web browsing, real-time point-to-point video and ultra-fast menu navigation, all packed into a slimmer, stronger, sleeker design.

“With the modern style and powerful performance of RAZR2, Motorola is once again redefining the cell phone,” said Ed Zander, Motorola’s chairman and chief executive officer. “This device takes the world’s

best-selling feature-phone to the next level. Combining groundbreaking new features and an even slimmer exterior than the original icon, the RAZR2 is capable of giving consumers the ultimate mobile experience.”

Motorola made the RAZR2 profile even sharper, shaving two millimeters from the original RAZR. Greatly enhanced dual screens give consumers the largest-in-its class 2.0” external screen for crisp picture caller ID and readable texts and a 2.2” internal screen with twice the resolution of the original RAZR. To further beautify this sought-after icon, Motorola incorporated a seamless casing, a soft touch back and a stunning vacuum metal front finish. At the core of RAZR2 is a stainless steel internal frame to provide strength and durability.

The RAZR2 family’s three new handsets – V9 (3G HSDPA), V9m (EVDO CDMA) and V8 (GSM) - will be available to users of all three major technology networks.

Some versions of RAZR2 will run Linux/Java, giving Motorola entry to the next generation of mobile architecture. With the new ARM 11 processor, processing speed is 10 times faster than the original RAZR and with high-speed USB 2.0 it only takes 2-3 seconds to transfer a song.

RAZR2 V8 “talks” to consumers by speaking the interactive menu, contact lists, emails and messages aloud -- a feature developed for people with visual impairments, but convenient for in-car use or when you are on the go.

The external display incorporates Motorola’s breakthrough “haptics” technology, which provides users with vibrating feedback in response to their finger taps. This, combined with the virtual music keys, allows the user to effortlessly control their music.

The Web-browsing experience, including a full HTML browser, in the new RAZR takes advantage of its stellar internal display and high-speed wireless data connections for faster, bigger and richer surfing. Built-in email functionality gives easy, PC-like access to both personal and corporate email accounts.

Expected to launch in July, consumers can immediately pre-order RAZR2 at <http://www.motorola.com> .

Source: Motorola

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